

Gold & Silver Trader

Editor: Sean Brodrick

Trading Manual & Quick-Start Guide

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Section 1:
Welcome to Gold & Silver Trader

I'm delighted to welcome you aboard my **Gold & Silver Trader!**

There is a buying opportunity happening right now in metals and miners like we haven't seen in a long time.

A HUGE rally in gold prices is imminent.

You see, for the first time in history, THREE unique cyclical forces are converging to create the Perfect Storm for gold. (Plus, other powerful forces are also contributing, as I explain in my accompanying report.)

As these forces smash together, they will drive gold to new, all-time highs of \$2,000, \$3,000 and beyond.

And during this rally, a group of little-known stocks are set to return EARLY investors 100%, 250%, 500%, even 1,000% or more.

I call them Gold X stocks.

And they are the key to getting rich from even MINOR moves in gold's price.

I'll tell you all about them in just a moment. But for now, know this ...

Amazing finds will be on sale ... buys that could double and triple your money — or more — over the next three years. And it's not just gold.

Silver — which I call the "drama queen of precious metals," because it always overdoes gold's moves to the upside and the downside — will go MUCH higher.

Miners, because they are leveraged to the metal, will go higher still.

And there is "knock it out of the ballpark" potential in small companies — junior explorers, developers and miners that are overlooked by Wall Street.

Gold is cyclical. That's a simple fact, one that the market pounds into our heads over the years. Now, we are finally, FINALLY back in a new bull cycle after a long and brutal bear market.

So have you missed the boat because you didn't buy at the bottom? Ha! Not a chance. Gold's profit party is just getting started.

What's more, there are enough zigs and zags in in this (or any) precious metals bull market that you'll have plenty of time to buy great stocks on the cheap. But we don't want to wait too long ... because the best bargains are in front of us RIGHT

NOW.

And it's not just precious metals. 2016 saw bottoms in all sorts of commodities. Oil ... natural gas ... copper ... zinc ... and more.

And as with precious metals, there are real values in the smaller companies of all sorts of commodities.

Values that can help you unlock the doors to wealth.

And I can't wait to start showing you where to find them.

This is not a market for the faint-of-heart. But if you're in it to have some fun, learn about some exciting (and often overlooked) sectors and investments, and discover stocks that can potentially charge much higher when their moment to shine arrives, then we're in for a remarkable adventure together.

Here's to an exciting, and potentially quite profitable, journey together.

All the best,

Sean

Section 2:

Why This Golden Bull is Set to Outshine the Last

The latest golden bull has officially begun.

And it's giving us a big buying opportunity now in metals and miners, the likes of which we haven't seen in a long time ... and may not see again in our lifetimes.

Gold is finally waking from its years-long slumber. It recently hit a six-year high of \$1,551, within striking distance of its historic, all-time peak. During a recent six-month period, gold soared 15.8% ... compared to 0.7% for the S&P 500. That's right, you could have crushed stocks by 21-to-one in 2019 ... just by holding gold.

My 25 years of experience trading natural resources tells me gold will climb to about \$1,800, smash through its all-time peak high of \$1,918, and then make a beeline to \$3,000 and beyond. And that's a conservative estimate ... one we shouldn't have to wait too long to see.

The best part is, we are still EARLY to the game. There are amazing finds on sale right now ... buys that could double and triple your money — *or more* — over the next three years.

Precious metals like gold and silver will go higher. Miners, because they are leveraged to the metal, will go much higher.

Quite frankly, I saw what happened when mining stocks caught fire like this before ...

In fact, the last time we saw market conditions in gold like we're seeing today, you could've turned a \$10,000 investment into \$100,000 or more.

Think that's impossible?

Well, if you know your market history, then you know that investors who put \$10,000 into one unique class of stocks could have cashed-in with \$97,400 in profits ... \$124,500 ... \$148,100 ... and a staggering \$523,700 — all without using options or futures.

In fact, investors could have locked in those returns without using any leverage at all. None. And right now, all the indicators are showing me that history is about to repeat itself.

Everything points to the next big bull run in gold. It's about to start — but even if I'm wrong, the investments I'm about to show you are so hyper-sensitive to rising gold prices that historically they rose ...

- 114% in 4 days while gold went up 1.4%
- 346% in 6 months while gold went up 14%
- 771% in 12 months while gold went up 29%
- And 3,720% in 18 months while gold went up 34% ...

That last trade alone was \$37.20 in profit on every \$1 rise in gold prices!

And right now, all my indicators are showing me that history is about to repeat itself.

That's because everything points to the next big bull run in gold.

In fact, I expect upside for at least the next five years ... and possibly longer.

In the past, we've seen five to seven years of gains at a time.

Now, with a megatrend powering up Who knows?

In this new bull market for commodities, any weakness presents a fantastic buying opportunity. Plus, we could still see lower prices in many commodities. Even when you can identify major trends, volatility is always a risk.

And there is "knock it out of the ballpark" potential in smaller companies — junior explorers, developers and miners that are overlooked by Wall Street.

What's more, there are enough zigs and zags in in this (or any) precious metals bull market that you'll have plenty of time to buy great stocks on the cheap.

And it's not just precious metals. 2016 saw bottoms in all sorts of commodities. Oil ... natural gas ... copper ... zinc ... and more.

And as with precious metals, there are real values in the smaller companies of all sorts of commodities.

Values that can help you unlock the doors to wealth.

Megatrends Offer More Opportunities

We have the added opportunity of megatrends. A megatrend is a long-term change that affects economies, societies, governments and even whole nations. Permanently.

Megatrends in the past have included industrialization, the internal combustion engine, urbanization, the agricultural green revolution, personal communications and other new technologies.

There are megatrends at work in the world today. These include worsening water

scarcity ... the rise of cyber-crime and the end of privacy ... the rise of the U.S. as an energy superpower ... the rise of robots and automation ... the rise (and risk) of the global middle class ... the shift to electronic vehicles and battery storage.

And there are two megatrends that power up gold. That is, the war cycle, which sees increasing conflict around the globe. And the tendency of governments to print fiat currency to infinity. You can't print gold or silver.

Each megatrend represents an investment opportunity. The opportunities could be like none seen before in your lifetime.

I'm going to help you ride the multitude of megatrends for all they're worth.

Change can be scary. It can also be very profitable.

How Boots on the Ground Can Help

We are about to embark on an exciting adventure together. And I'm thrilled that you've chosen me to be your tour guide.



I'm not what you'd call a "desk jockey." Sure, there's not much that gets me as jazzed-up as seeing a chart of a gold miner that's about to break out. And I have no problem picking up a phone and calling the heads of resource companies when I want the real scoop about the numbers they release.

My travels have taken me from diamond fields north of the Arctic Circle ... to a gold project in Argentina ... to an ancient city of mummies and silver ... to a wild patch of mountains in Alaska where gold flakes still wash down crystal-cold streams.

When your boots first touch the ground of a place you've only read about on websites and in history books, you can immediately get a whole different perspective. And in this service, I'm looking very forward to sharing mine with you.

I enjoy the scenery, sure. But I'm looking past what appears to be pretty. I get down and dirty, and go deep into the hearts of every mine I can step foot into. And over the years, I've developed an uncanny ability to spot resource values from a thousand paces away. (But I don't mind getting dirty. Heck, that's half the fun!)

Gold & Silver Trader is a new service, but I have a long track record in precious metals and other natural resources that shows how these interstate and even international adventures can pay off big-time. They have helped me to show my subscribers to gains like 64.9% on MarkWest Energy Partners ... 88.1% on Impact Silver ... 157% on Jaguar Mining ... and 305.4% and 368.7% on Great Panther

Silver. Even during the brutal depths of the gold and silver bear market, I steered my readers to more gains, like 108.8% on First Majestic Silver.

And as gold took off like a rocket in 2019, my *Supercycle Investor* members had the opportunity to grab a parade of gold gains — six rounds of fast, double-digit gains — in just one alert!

Here in *Gold & Silver Trader*, we'll target smaller stocks — miners, explorers, developers and more — with even BIGGER potential.

Sure, not all positions will work out. But the "diamonds in the dustbin," as I like to call them, have offered tremendous opportunities to make up for the rest.

And this is just the initial phase of a major gold market. Paul Tudor Jones, the investor who made \$100 million shorting the 1987 Black Monday crash, said "If I had to pick my favorite trade for the next 12-24 months, it would probably be gold. It has everything going for it."

And with my Gold X strategy, you'll have even more firepower on your side.

Here's how it works ... and how we'll be putting it to work as three market forces that have NEVER simultaneously converged before combine to make this gold rush unlike any other in history ...

Section 3:

'X' Marks the Spot: Introducing the Gold X Indicator

Ravenous investor demand. Negative interest rates. And a looming recession.

These three cyclical forces are handing us an unprecedented opportunity to turn a small, conservative investment into tens, hundreds or even thousands of dollars. Here, I'm just talking about buying physical metals.

But what most folks don't realize is that the gold market has built-in "leverage" you can exploit for maximum gains ... even if you only have a few hundred bucks to invest. Leverage that requires NO debt, NO margin and NO open-ended risk.

I'm talking about small, undiscovered companies that are rich in resources. These kinds of junior resource values come in all shapes, sizes and prices. But just because gold is in an uptrend, doesn't mean all miners will go up. Or go up at all. At least, not when you expect them to.

Sometimes this bull market will favor explorers. At other times, producers will outperform. Many times, silver miners will outperform gold miners. So my picks will run the gamut during the four- to five-year time horizon that we should see if this is just an ordinary bull market.

There's also the potential that this bull market could be quite extraordinary indeed. And precious and even industrial metals could find themselves rip-roaring higher.

Either way, you can look for lots of picks in small, undiscovered stocks. *That's where the real potential is.*

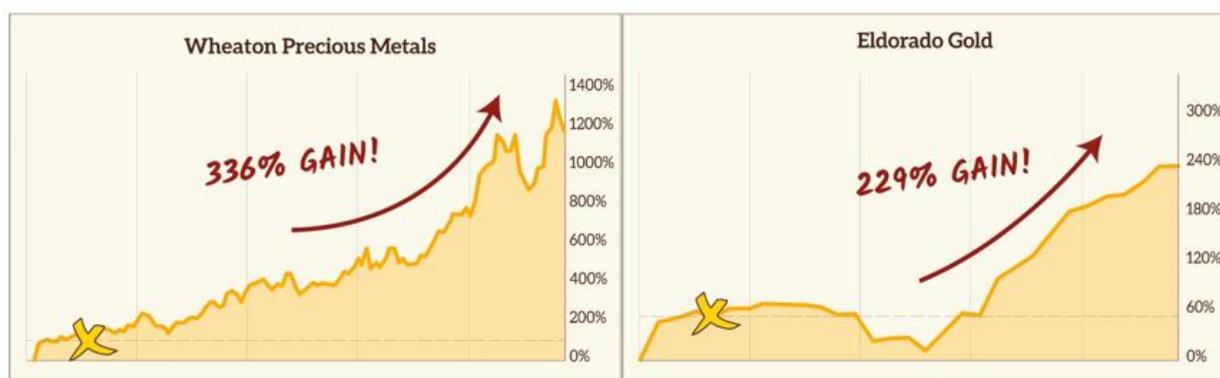
Those stocks are leveraged to their underlying commodities. They get no credit for assets during bear markets. And when the trend turns bullish, they can rise like they're riding a rocket!

Bottom line, we're looking to invest in resource miners, developers and producers that offer impressive upside as their underlying commodities make their next legs higher.

So strap in — because I see profits dead-ahead!

In fact, this simple stock-chart pattern appears just before EVERY 10-bagger gold stock run-up in history ...

I call this pattern the Gold X Buy Signal.



It is so powerful, it routinely predicts virtually EVERY gold-stock run-up of 250% or more. When it appears, it signals an undervalued gold stock is about to explode higher. And it's been identifying these kinds of windfalls for decades.

My **Gold X Indicator** tells you when to buy little-known, undervalued gold stocks to go for maximum gains in minimum time with minimal risk. It's spotted trades that produced quick returns of 370%, 639%, 1,186% and even 4,727%.

As gold prepares to soar to new all-time highs, the Gold X Indicator is spotting dozens of new trades, all of which could help you turn small, conservative investments into fast life-changing profits!

And that's why I decided to launch this service right now ...

During gold's last major bull market, if you'd bought physical gold, you could've made roughly 655% over a 12-year period.

However, 655% over a 12-year period is a drop inside a bucket in the ocean compared to the bigger, faster money you could've made if you'd had access to my Gold X Indicator.

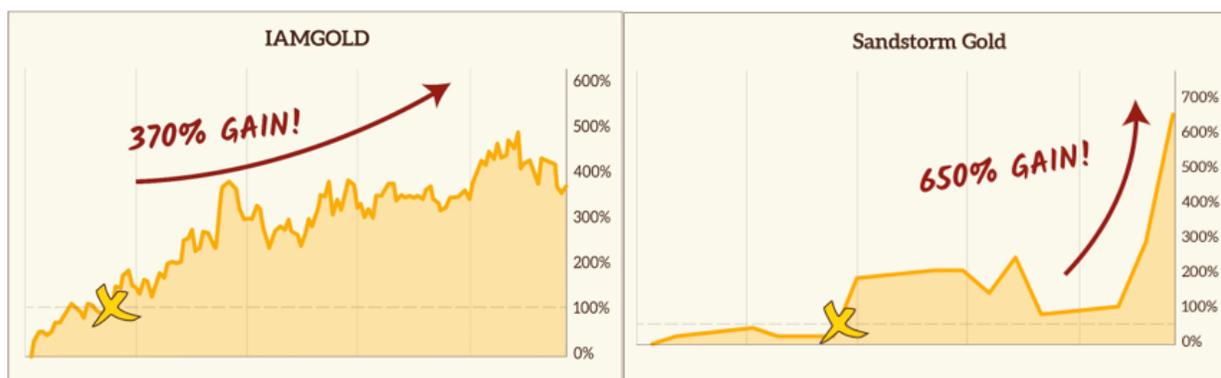
Here's just a small selection of the Gold X trades my system identified during recent increases in gold's price ...

- 336% on Wheaton Precious Metals ...
- 370% on IAmGold ...
- 639% on Barrick Gold ...
- 1,008% on Royal Gold ...
- 2,033%, ALSO on Royal Gold ...
- 3,900% on Eldorado ...
- Plus, another 4,727% on Barrick Gold ...

Now — just to be clear — I've extracted these examples from clusters of historical data. And, I've isolated some of the best-performing trades to really highlight the power of this pattern.

But as you can see, while other investors patted themselves on the back for buying bullion and making 655% over 12 years ...

You could've doubled, tripled, even quadrupled their returns in a FRACTION of the time!



Until 2018, my Gold X Indicator was mostly silent. But this silence has been shattered and it has exploded into action, spotting dozens of new Gold X patterns, each of which could hand you returns as high as 500%, 1,000%, 3,000% or more.

And, as the gold rush of 2019-2021 barrels ahead, the Gold X is popping up on my favorite stocks, one after another.

It's identifying dozens of new trades, all with the potential for triple-your-money returns.

In fact, I'm expecting to deliver an average of about four new trades every month. In other words, every week you could have another trade that puts thousands of dollars in your pocket.

This is an unprecedented wealth-building opportunity.

One tool that's a core element in my Gold X Indicator is the Force Index.

The Force Index is based on price movements, direction and volume. It uses those to come up with a visual indicator of turning points and the power behind a stock's move, up or down.

I like to say that "price talks, volume walks." In other words, news events and algo-driven shenanigans can make prices zig and zag. But when funds and other institutions really commit to buying or selling a stock, it shows up in the volume.

To quote StockCharts.com:

"A big advance on heavy volume shows a strong commitment from buyers. Likewise, a big decline on heavy volume shows a strong commitment from sellers. The Force Index quantifies these three elements into one indicator that measures buying and selling pressure."

The Force Index was created by Alexander Elder. He's Russian-born, and at 23, working as a ship's doctor, he jumped a Soviet ship in Africa and asked for political asylum. He moved to New York, worked as a psychiatrist, and taught at Columbia University. And Elder used his experience as a psychiatrist to gain unique insight into the psychology of stock trading. That led to him writing "Trading for a Living," which has long been one of the bibles of professional stock traders.

One thing the Force Index gives us is divergence signals. A stock can drift along sideways, but the Force Index may indicate a "buy." That's because on the down days, there is no volume, and on the up days there is much more volume. This shows that someone is steadily accumulating the stock, probably using machine-buying so as not to give many clues.

The truth is in the trading volume. Always remember that.

The Force Index can also tell us whether trends are strengthening or weakening. In a service like this where we're riding a massive trend, up and down, that's invaluable information.

Here at **Gold & Silver Trader**, our mission is to profit from enormous waves of change rippling through global markets. To capitalize on once-in-a-lifetime movements in precious metals ... and the stocks, ETFs and options that are leveraged to them.

We will help you target the big trends higher in gold and silver ... and swoop on short-term, speculative profits, too!

Now, while the returns from this strategy can be remarkable ... and while this approach is what I recommend for most folks ... there is a way to AMPLIFY these returns many times over.

I'm talking about gains as high as 4,727%. And I call them Amplifier Trades. These can be IDEAL if you're looking for maximum returns in minimum time ... and if you're willing to take some more risk.

Historical data proves that investing in these Amplifier Trades could put hundreds of thousands of dollars into your pocket. Best of all, these returns come FAST; they're often made in a matter of weeks. So if you're looking for quick paydays, they could stack a few extra zeroes in your bank balance.

Sure, no one can predict the future with precision or guarantee profits. But as I see it, your brand-new membership in *Gold & Silver Trader* is your first step toward harnessing the opportunities the markets present to us.

And make no mistake — I expect plenty of profit opportunities in the years ahead.

I'll be managing this service with strategies I've personally used throughout my investing career to manage my own money. These strategies are based on documented real-time results that have already spun off very large profits on individual trades, and solid wealth growth overall.

I believe there are a tremendous amount of opportunities to come. And I'm excited to have you along on the next leg of what I believe could be an incredible profit journey.

But before we get started, allow me to offer you a few words of wisdom ...

As every experienced investor knows, past performance is never a guarantee of future results. All investment involves risk. And with any trading approach, some trades will inevitably be losers. So even though I have complete confidence in my approach, it's important that you determine if you can and should apply similar strategies in managing your own portfolio.

Which brings me to ...

Section 4:

Risk Management Strategies & How We Pick Trades

In my trade alerts, I'll evaluate each opportunity separately. And I'll aim to recommend position sizes based on the amount of money you're going to put to work in this service.

This is crucial to risk management. You'll be hearing about this a lot. And for good reason. Proper risk management and profit preservation are what separate steady, profitable strategies from the volatile and unprofitable ones.

I use the following time-tested strategies for risk management for ALL of my trading. As you trade along with me, you too will learn from these techniques ...

Risk management rule #1: Position sizing. If you have \$50,000 allocated to *Gold & Silver Trader*, and I recommend a 3% allocation for a particular stock, consider spending up to \$1,500 on it. If I recommend a 5% allocation, that's \$2,500.

Risk management rule #2: No chasing. PLEASE, do not chase stocks. I'll monitor the prices and let you know if you need to make adjustments. This is a volatile market. If you don't get in this week, you might get in next week.

Risk management rule #3: Stop-losses. I always use trailing, close-only stop losses. Stop-losses are generally 25%, but those can vary. What the stop-loss is depends on the trade involved. For example, smaller stocks generally have larger swings, so they naturally need a wider stop-loss. It's important to keep stop losses mentally. If you use active stop-losses, Wall Street robots can and will go down and hit them. As the stock goes up, the close-only stop-loss goes up.

Note that terminology varies from broker to broker. When we say "close only," we mean when a stock ends the day below a certain price. For example, a stock might dip 25% during the trading day. But it's only if it closes 25% lower that the stop gets triggered and the position gets closed.

In this service, we aim to pick the most generic language that will apply across a wide variety of brokerages.

But we are aware that apples are not always apples from platform to platform. Fidelity, for example, does not use the term "Close Only" They let you choose between day orders (which expire at the end of the trading day) or good-till-canceled (GTC) orders, where you input the price where you wish to buy or sell.

Symbol AVY Find Symbol

Action Sell

Quantity 49 Shares

Order Type Stop Loss

Stop Price \$

Time in Force Good 'til Canceled

Order Expiration Day 00 PM ET

Send Expiration Alert 1 business day before

Conditions None

Choose Specific Shares

Preview Order

We are also aware that many members choose to set mental stops as opposed to actual ones. That's perfectly fine — all you really have to do is simply keep an eye on your inbox. As part of your VIP service, we alert you right away when it's time to cash out or preserve your capital.

Risk management rule #4: Never overtrade. There are two ways investors overtrade. One is simply having too much activity in your account and not letting the market dictate your entry and exit points. Typically, those investors trade solely with their guts, and they get in and out way too often.

Risk management rule #5: Keep some cash in reserve. A big mistake is deploying every red cent of your capital, and being 100% invested at all times. That's no good, either. You have to know when not to invest, and how much money to deploy when you do.

By following these rules, I never put myself in a position where I have trouble sleeping at night or ... even in a situation where I feel I have to monitor the markets every second of the trading day ... and I would suggest that neither should you.

Will following these rules completely eliminate ALL of your risk? No. And trading leveraged investment vehicles can involve risk that some investors are not comfortable with. So it's up to you to determine what level of risk works for you.

How do I pick trades? Through a combination of macro, fundamental and technical analysis. I'm looking for potential windfall opportunities. Companies that I have personally vetted and evaluated using my "GOLD" system that I'll tell you about shortly.

Technical analysis, in a nutshell, may be defined as the forecasting of price moves based on the study of past price moves. It's as simple as that.

The studies I use sometimes involve daily indicators — for the short-term moves, while the weekly and monthly charts and indicators let me zero in on the intermediate- and longer-term moves.

Some people consider technical analysis to be voodoo. And if you want to ignore it, that's fine.

But if you're interested in this helpful trading tool, let me give you **Sean's Rules of Technical Analysis ...**

1. Too much clutter ruins a chart's clarity.
2. What is a good indicator for one equity, stock or fund may not be good for another.
3. What works in a certain time frame may not work in another.
4. The longer the time frame, the more conviction in any technical analysis.
5. Find the indicators you're most comfortable with.
6. An indicator that gives good "buy" signals may not give the best "sell signals"
7. This is a life-long process, and you should always be willing to learn new things.

We have some pretty explosive opportunities in front of us. Companies with promising projects and metals in the ground worth many times their stock values. These kinds of companies can get snapped up by bigger producers with deeper pockets. Or they can do just fine on their own for many, many years.

I've never seen better conditions for a rip-roaring bull run. And I can't wait to show you how you can benefit.

Section 5:

How We'll Go for Dozens of Windfall Gains

Before you proceed any further, make sure this program is right for you.

If you currently require all, or nearly all, of your capital to generate the income you need to live on, this program is not for you. You should NOT use funds allocated to retirement, healthcare, long-term care, college tuition or similar basic needs. And never use borrowed money.

Naturally, past performance is no guarantee of future success, and losses can and do happen. In fact, sometimes you may have more losing trades than winning ones.

That's what most successful traders experience. But please keep in mind that it's not how many winning trades you have that matters. It's how you control risk and how you let the winners you do have rack up the profits.

Most professional traders never have more winning trades than losing trades. If anyone tells you otherwise, they are selectively telling you about their winning trades or streaks, and not disclosing their losers.

But in actual trading, no one can ever be consistently right more than 50% of the time and, often, they are right far less. The key is, I repeat, limiting your losses while letting your winners run.

As an example, consider the following, using simple math: Let's say I do 10 trades. Of the 10, seven are losers, fully 70%. But because I control my risk carefully, I lose no more than \$500 per trade, including commissions to my broker. My total loss on seven trades is \$3,500.

On the other three trades, I have winners that I let properly run. I make an average of \$2,000 — after broker commissions. My total gain: \$6,000.

Put another way, you lost \$3,500 on seven trades, BUT made \$6,000 on three trades. Your net profit: \$2,500.

Think that through again: 70% of your trades lost money; only 30% made money. Yet you made \$2,500!

With that simple math, you can readily see that it's not how often you win, but how you ...

- A. Control risk, and
- B. Let your winners run.

Of course, this is just a hypothetical example. The actual results I achieve can vary — for better or worse.

5 Types of Recommendations

My recommendations will be in the following groups ...

- **Small-cap stocks.** Some of these will be listed on the NYSE and Nasdaq. Some will be listed on Over-The-Counter (OTC) exchanges. The smaller the stock, the higher the risk ... and the higher the potential reward.
- **Stocks of midcap companies and ETFs.** I'll recommend these for more conservative investors.
- **Leveraged ETFs.** I'll recommend these for investors who can handle more risk with potentially higher reward.
- **Buying call and put options.** At the same time that I recommend the underlying stock, I may recommend options for more speculative investors. These trades are optional. You don't have to act on them to achieve excellent results. But they are great for my **Amplifier Trades**. And no matter what, your risk is always limited to the small premiums you pay for them (plus small broker commissions).

Gold & Silver Trader is designed for a portfolio size of \$50,000, but you can get started with as little as \$10,000, or even less.

If you are comfortable with these parameters — and, after consulting with your financial and other advisers, you feel that an aggressive investment program is appropriate in your financial situation — you can also prepare to receive option (Amplifier) recommendations.

Be psychologically ready to trade from both sides of the market, long and short. You need to be ready to move when the market does — to jump in when prices are surging ... to move to the sidelines during the inevitable short-term pullbacks ...

THAT'S how you maximize your profit potential ...

THAT'S how you minimize your risk of loss ...

THAT'S how you seize the potential to rack up huge profits, month after month! What you buy and how you buy is up to you. You have to do what's right for yourself and your own portfolio.

A Longer-Term Outlook

One more thing we need to cover is time frames. If you want to buy and sell a stock all in the same week, this probably isn't the service for you.

To be sure, we might sell quickly, if we get news that I was anticipating might happen. Otherwise, by selling the stock, you might be selling yourself short on its long-term potential.

And the longer-term potential is extraordinary!

Section 6:

Trading OTC Stocks

Gold & Silver Trader looks for the best natural resource stocks all over the world. The good news is some of the world's biggest stocks list on major U.S. exchanges. When they don't, they can still have a liquid listing on the Over-The-Counter market, which I will explain below.

OTC stands for Over-The-Counter. There is no central listing for OTC stocks. Instead, they're sold by market-makers who carry an inventory to facilitate trading.

So, a stock with a primary listing in Canada, Germany or Australia can have an OTC listing that dealers use because it makes it easier for their customers to buy the stock.

OTC stocks can be very illiquid. It's best to avoid the most-illiquid ones. I'd also prefer to stick to those that have the better OTC listings. Those can be as liquid as if they were on a major U.S. exchange.

There are four levels or "tiers" of OTC-listed stocks. From highest to lowest ...

- **OTCQX** is the highest level of OTC-listed stock. Companies must meet financial standards, demonstrate compliance with U.S. securities laws, be current in their disclosure, and be sponsored by a professional third-party adviser.
- **OTCQB** is called "The Venture Market," and is for entrepreneurial and development-stage companies that don't qualify for OTCQX. Current reporting, annual verification and management certification required. Companies must also meet a minimum \$0.01 bid price test and cannot be in bankruptcy.
- **OTC Pink (or "Pink Sheets")** is most everything else. It is for "companies that are there by reasons of default, distress or design." Foreign companies without U.S. sponsors can end up here.
- **Other OTC or "OTC Grey"** is a security that is not currently traded on the OTCQX, OTCQB or Pink markets. Broker-dealers may not publicly quote these securities because of low investor interest, information availability or regulatory compliance.

If you're ever wondering about the status of an OTC-listed stock, go to OTCMarkets.com. It's the central clearinghouse of information for these stocks.

Section 7:

My GOLD System

One question I get asked a lot is "What makes a good mining stock?"

It's not fair or wise to compare explorers to developers, or developers to producing miners. Each of these three categories has different things I look for.

That said, there are some common basics I want in all my stocks.

G — Geography. Is the project in a business-friendly area? The best place to look for gold is often next to an existing mine... or right where an old mine used to be.

At the same time, you must know the politics of where the project is located. Are there bandits? Grabby politicians? Non-governmental agencies that just seem to be put on God's green Earth to make life difficult for miners?

Obviously, you want to avoid those kinds of places. Stick to places where good companies can thrive ... and not be used as piggy banks by locals or politicians.

O — Ore quality. I'm looking for higher-grade projects. The average grade of gold projects in North America is 1.3 grams per ton. Ideally, I would like projects that grade that high, or higher.

That doesn't rule out lower grades. But only if they're easy to mine and have good metallurgy. In other words, high recovery rates on the processed ore.

For example, I know a mine down in Latin America that has difficult metallurgy. The gold in the ore is so fine that it simply slips through the system. Result: They recover only about half the gold they mine!

The company has to build a whole new plant to try and recover more gold. Who needs that headache?

Instead, look for mines that can recover 75% or more of the gold in their ore.

L — Leadership. Management is so important. As is the rest of the team, which is a function of leadership.

In gold mining, the management team is more important than the resources the company is sitting on. Guys who have succeeded in mining in the past are more likely to do so again.

Good management is more likely to attract cash, or have ready access to cash. The fact is, in this business, money follows money. Banks and funds that gave money

the first time a business hits it big are 10 times as likely to give it the second time they're asked.

And good management always has a great plan. Plans may change — but it's a sign of good management that they're adaptable.

D — Discovery. There is a term for exploration upside in the mining business: "Blue sky." It usually refers to the size of the resource. In other words, if a resource extends on all sides, it's open "like the sky."

Blue sky also means untapped opportunities. I want projects with plenty of "blue sky," or potential expansion of the existing resource. That way, they aren't overpaying for the project, and are potentially getting a real bargain.

I can check out these four physical things through in-depth analysis, talking to the company executives, and boots-on-the-ground visits. I ask myself: "What opportunities does a company have that are not expressed in its share price?"

But don't rule out the share price, either ...

Put it all together and that's my mnemonic to describe what I'm looking for in companies: G-O-L-D, or "GOLD."

This model, combined with the Force Index, is what makes up my Gold X Indicator. (For more on the Force Index, see my accompanying report, "[3 Gold X Trades to Go for at Least 250% Gains.](#)")

What You Need to Know About Reserves

I'll be talking about gold reserves and resources a lot. You need to know the difference between *reserves* and *resources*, as well as *proven*, *probable* and *inferred*.

The basic fact is it's a matter of drill holes. The more drill holes there are in an ore body, the less miners must guess ... and the more they can accurately calculate.

Proven and *probable* ounces are tallied up for a gold miner's reserves. Proven and probable reserves are also called "2P" reserves, and you'll often see them listed that way.

If a small company has a lot of reserves for its value, big companies might be looking at it with hungry eyes.

But you might have also have heard of inferred and measured and indicated ounces. Especially when we're talking about explorers.

- **Proven & Probable (P&P):** These are bankable mining reserves. The drill holes are spaced so tightly, there is little chance of your assumptions being

wrong. *Proven* reserves are more-certain than *probable* reserves. P&P can only be reported by a company if an "independent qualified person" (a consulting geologist or mining engineer) publishes a technical report up to the exchanges' standards. (NI 43-101 in Canada, JORC in Australia.)

- **Measured resources** have fewer drill holes than proven ounces, but still have a high degree of confidence.
- **Indicated resources** are estimated from samples (usually drilled) with a reasonable level of confidence. *Measured* and *indicated* are often lumped together.
- **Inferred resources** have a low level of confidence. These are an educated guess, often based on very little drilling. Inferred resources rely on seismic data and an understanding of the geology of the area in question. The market often gives little to no value to inferred ounces.

Each of these classifications are the result of how many drill holes have been put in the ore body. The tighter the drill-hole matrix, the better the classification of the resource.

The standard in Canada is **National Instrument 43-101**, better known as **NI 43-101**. The U.S. has its own classification system, and the Australians have theirs as well.

Importantly — while "measured resources," "indicated resources" and "inferred resources" are all recognized by Canada and its securities laws — the U.S. SEC does *not* recognize them.

I've seen the market give a company \$20 to \$30 for measured and indicated resources. But when mining shares are out-of-favor, they might get no credit at all. The ones who will care then are the bigger fish that might snap those companies up.

Importantly, the bigger companies will be buying smaller companies. Not just based on what ounces they have in the measured, indicated or inferred categories, but also on "*prospective*" ounces.

In other words, large mining companies are actively looking for projects sitting on large systems, which the small companies continue to explore. And they also like high-grade veins where it is uneconomic to keep drilling to define them but they have been productive for many years.

Also, when considering "equivalent ounces," make sure the mix isn't heavy in base metals that aren't going to attract a large precious metals company.

A company that is expanding its resource base has an easier path to production upside. When prices go higher, miners will want to crank up production. *And you can't do that if you don't have the rock.*

That's why it's important to look for companies that not only have resources, but look like they will expand those resources. You want projects with "blue sky," or more mineralization, on multiple sides of the defined ore body.

Section 8:

7 Rules of Trading

***Gold & Silver Trader* is specifically designed to help you capture the biggest returns with the lowest risk across all the commodity markets.**

Of course, when you're targeting small-cap stocks that could potentially hand you \$4, \$10 even \$20 of profit for each point move in the commodity, there's going to be some risk involved.

And you have to understand that these stocks tend to be volatile, making quick moves on the upside and the downside ...

Losses are possible with any speculative trading. We are bound to have losing trades, and even a losing streak is possible.

That's why we'll use my six trading rules ... to make sure we manage our risk ... and come home with the biggest possible profits.

***Rule #1:* Always trade the trend.**

The fact is, these junior resource companies make more money when commodity prices are rising.

That's why we'll only buy companies when commodity prices are showing a strong, sustained uptrend.

***Rule #2:* Profit no matter which way the market is headed**

When commodity prices are moving lower we'll use inverse ETFs to profit on the downswing.

When the markets are trading sideways ... we'll use advanced put-selling techniques to ***collect income*** and buy miners at a serious discount.

***Rule #3:* Manage your capital**

Bigger profit potential means greater risk, which is why we always limit each individual trade to a small portion of our total capital.

**Rule #4:
Cut losses**

As with any trading system, we'll sometimes get it wrong. But in these small stocks, sometimes it's hard to tell a pullback from a new downturn.

So, I'll generally use a 25% trailing, close-only stop. That is, if the stock dips 25% below the entry price on a closing basis, I'll send you an order to sell.

However, on some really small stocks, even 25% isn't loose enough. Sometimes we'll need a 30% stop. Or 33%.

Again, that's why strictly limiting the amount of money you put into each position is so important.

**Rule #5:
Let our winners run**

As I showed you earlier, these stocks can make huge runs, we'll strive to get in early and ride the momentum all the way to triple-digit gains ... or more!

**Rule #6:
Diversify**

We'll trade across multiple asset classes at the same time. This can help us catch the biggest gains while limiting our risk on any single sector.

**Rule #7:
We never day-trade!**

This service is not for someone who wants to sit in front of their computer all day, jumping in and out of stocks.

Most day-traders jump in too late and get out too early. They often wind up giving back all their profits in commissions and fees.

That's not my style.

We're looking to trade medium- and longer-term commodity trends that could triple, quadruple, or even hand us 10-times our money in the next 12-18 months!

Our Money-Making Approach

Commodity prices don't go straight up, and neither do the prices of stocks that deal in commodities. Also, one group may go up while another goes down — copper may surge, while pulp and paper wallows.

No matter what, your profits are my first priority.

The direction, mix of holdings, and trading time frames will be dictated by the market. We will certainly not refrain from taking advantage of rising, falling and even stagnant markets.

The direction, mix of holdings, and trading time frames will be dictated by the market. I have no hidden agenda to promote any company.

You don't have to be a commodity expert or even an active trader to make money with **Gold & Silver Trader**. I do all the "digging" for you. All you have to do is keep an eye on your e-mail for your next update or action alert!

I always give you explicit, easy-to-follow recommendations so you know exactly when to place your orders, how much to pay, and how many shares to buy. Then I watch the market to see if the orders go through. I follow up with revised instructions if anything unexpected happens.

This high-powered service uses investments that require intensive monitoring to maximize the chance of success.

A word about trading "juniors" ...

I always aim to pick stocks that technically look like they're poised to move. After all, it's more fun to ride a rocket than to sit in a great company that remains undervalued.

However, timing can't always be perfect. I can be too early on a recommendation. And that means that, sometimes, these values could take weeks, months or even a year or so to play out.

Smaller stocks especially have the potential to really take off for the moon ... but you have to have your position locked-and-loaded because, oftentimes, there's no turning back to recapture that "sweet spot" once a big move has taken place.

Because opportunities in juniors can come in waves, that means you might several new positions all at once and then things will go quiet for a spell.

So, be patient. Both with your existing positions, and with future ones. They will come ... and we expect they will perform. But we will not be entering and exiting positions just for the sake of staying active.

On the flipside, we may uncover a whole bunch of new ideas at once for you to take advantage of. So, keep some powder dry and know that a brand-new recommendation could come at any time during regular market hours.

Section 9:

Getting Started & What to Expect

There are a lot of reasons to be bullish on gold and the precious metals in the intermediate to longer term. This opportunity isn't going away anytime soon. Here's how you, as a member of this VIP service, will be able to harness it.

MEMBER BENEFIT #1: Special Members-only Flash Updates

As I'm sure you know, the precious metals markets don't abide by a regular monthly or weekly publishing schedule. One moment, they can be relatively quiet and tame; the next moment they can explode dramatically.

So as a VIP member, I will send you flash updates WHENEVER I see a major move in the making so you can go for MAXIMUM profits.

Once you decide that a trade is right for you, you will have all the information you need on what to buy, why to buy it, when to buy it, how much to pay and even how much money I think you stand to make on the trade. I will also provide stop-loss instructions, either at the outset of the trade or as we see how it is progressing.

You'll get step-by-step instructions on how to make the trade online or on the phone with your broker. If you like, you could simply call your broker and read the Trade Alert aloud on the phone.

Ditto when it's time to sell. I'll make sure you have everything you need to make the trade quickly, easily and with confidence.

MEMBER BENEFIT #2: Weekly Updates

Each issue will keep you up to date on every investment we own as well as the breaking news that's impacting them. Plus, I'll also use this forum to answer the questions I'm getting most often by our members. In these fast-moving markets, you might hear from me two or even three times in a week. I'll aim to keep those bonus updates brief and actionable.

MEMBER BENEFIT #3: Gold Stock Video Masterclass

In this deep-dive video training, I'll not only reveal the secret behind my Gold X Indicator, but I'll show you how to select the very best stocks to trade.

**MEMBER BENEFIT #4:
24/7 access to your
Members-Only Website:**

You get 24/7 access to your exclusive members-only website. Here, you have access to a number of tools, including ...

- **Open Position Monitor**, which lets you see how all the investments you own are performing ...
- **A Complete Archive** of all your issues, alerts and other items I'll send your way. If you ever miss or delete an e-mail, you can find it online at any time.
- **And an [Editor's Mailbag](#)** where you can ask me any question you like about *Gold & Silver Trader* anytime you like. I can't give you advice that's tailored to your financial situation, age, family commitments or other personal circumstances. But I will do anything I can to help you and other subscribers to get maximum value out of my service.

The Web site is available at <https://gst.weissratings.com/wrl/gst>, and your username and password can be found in the welcome e-mail you received from me. ([Click here](#) if you need to create or reset your password.)

**MEMBER BENEFIT #5:
Make Sure My Emails Come Through**

You can expect to receive updates weekly, or more frequently as needed. Sometimes those updates will be actionable, so we want you to read those right away.

And occasionally, we may update you with a move to make beyond those regular updates. These Trade Alerts can arrive at any time during normal trading hours, depending on market conditions.

To make sure you don't miss out on a single update or move to make, add these emails to your personal e-mail address book:

- goldandsilvertrader@eml.wealth-wave.com
- noreply@eml.wealth-wave.com

You can find specific, step-by-step instructions on how to do so here:
<https://gst.weissratings.com/whitelist>

MEMBER BENEFIT #6: Exclusive Concierge Service

You are a Very Important Person in my book — and I've made sure you'll get the personal, kid-glove treatment every step of the way. We can't give you personalized investment advice. But we can certainly answer any questions you may have about what's happening and what I'm recommending in my issues or alerts.

Our professionals are on standby to assist you. So, feel free to contact us if you have any questions related to this service, such as:

- How the service works
- Understanding trading instructions
- Receiving your issues by e-mail

For any questions about your subscription — renewals, changes of address, etc., there are two ways to reach us:

1. **Phone is the best way to reach us** for routine questions about your account and non-receipt of *Gold & Silver Trader* issues. Please call our Customer Care center at 877-934-7778.
2. **You can also email us** at sean@wealth-wave.com
 - To avoid delays in responding to your questions or processing your requests, include the name of this service — *Gold & Silver Trader* — as well as your full name.
 - If you are changing your e-mail or mailing address, please include both your current and new information.
 - To temporarily suspend service for any reason, please e-mail us the date you wish to suspend service and the anticipated date you expect to resume the service.
3. **You also have an Editor's Mailbag** where you can share your feedback at any time. You can access it through your members-only website [here](#).

Section 10:

Frequently Asked Questions

Q: I just joined *Gold & Silver Trader* today. Where do I find what positions you are recommending be considered now? Or should I just wait for e-mail updates?

A: You can expect to hear from me on average once a week. I'll give you my current outlook on gold, oil, silver and other precious and industrial metals ... my take on what's happening in the world and how it can impact the resource markets ... my technical outlook for the broader markets in general and the resource markets in particular ... and my updated outlook on current positions.

For an updated look at current recommendations, you can check out our position tracker [here](#). It is updated every evening around 6 p.m. Eastern.

Q: I missed a trade opportunity. What should I do to catch up?

A: This answer will vary on a case-by-case basis. I will give you detailed trade entry information, so you have a clear indication of where I believe the price is a value. If you're joining the service now and looking to enter an existing trade, you'll be able to determine whether the risk-vs.-reward potential reward is right for you.

Keep in mind that there will always be new trading ideas coming down the pipeline, so it may often be in your best interest to wait for the next idea.

Q: Will I be able to trade OTC stocks in my retirement account?

Every broker is different. Here in *Gold & Silver Trader*, your recommendations will include buying stocks on the major U.S. markets, and sometimes on the Over-The-Counter markets in the U.S.

Be sure to call your broker or visit its website to get an idea of what you can do in your account ... and what commissions you may encounter for each transaction.

Q: Will you recommend some Toronto Venture Exchange (TSX-V) junior miners, in addition to the more mid-cap miners? I know they are riskier, but the potential rewards are greater too, aren't they?

A: Yes, we will recommend some Toronto Stock Exchange (TSX) and TSX-Venture stocks from time to time, when the opportunity is too good to pass up but the liquidity on the OTC version of the stock is too low.

Q: Is there a good U.S. broker that allows me to trade these stocks?

A: Choosing your broker is the single-most-important decision for investors.

To start, you have to decide if you want to work with a full-service broker or execute your own trades using an online discount service. Both work well. The difference is a matter of personal comfort.

Here are a few things to consider:

- A full-service broker is a live person who manages your account and makes trades based on your instructions. You tell him a couple key bits of information (stock name, price and total investment), and he places the trade for you.
- This option is great for people who have large trading accounts or want to talk through every trade with a live person. Just remember... the personal touch comes at a cost.
- Typically, a full-service broker has a couple upfront requirements that can seem daunting. Most require you to open an account with at least \$25,000. The full-service broker charges a commission on every trade — between 2% and 5% (between \$20 and \$50 for every \$1,000 in shares).
- The decision to hire a full-service broker is personal, and you should make it yourself. Make sure you're comfortable with the broker's fee structure and that he will buy your stocks directly in Canada.
- On the other hand, investors who are starting out with a more modest portfolio, want to avoid the larger fees, or simply like to do things themselves may prefer to use an online discount service.
- These services allow users to buy and sell stocks directly over a secure website. But they naturally leave you to manage your own account. You'll do all the heavy lifting — researching which stock to buy, how much you want to pay per share, and when you want to sell.
- Many services offer the opportunity to talk with a person if you have questions or problems, but it can be time-consuming. And the quality of service can be inconsistent.
- The online services also add fees that eliminate a lot of their "discount" to full-service brokers.

I cannot recommend any brokers, and nor do I want to. You should choose the one that best fits your needs. If you need to open a new account, Barron's publishes an Online Broker Review every March. You can find the [2019 edition here](#).